



**This introduction to this eBook is presented to you by:  
Ann Oakley**

**<http://www.buildyourfirstwebsitehowto.com/earncashwithcamera.html>**

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## Introduction

Hello!

I have written this eBook in an attempt to show you how you can earn money with something – I suspect – you use all the time.

It's a well-known fact that you will never get rich working for someone else. But it's very hard to really appreciate this until you take the plunge and start working for yourself.

I took the leap to do this a few years ago, and it is by far one of the best decisions I have ever made.

The purpose of this eBook is to encourage you to at least *think about* doing the same - to slowly break away from relying on an employer for your pay check.

And that - is a wonderful feeling.

Ready? Let's begin.

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# What is this business?



They say a picture paints a thousand words.

But for those savvy individuals in the know, it can also EARN a THOUSAND DOLLARS.

You are going to make money by selling digital photos.

*What? Selling?* Please, before you panic, just stay with me. This business is as easy as....well, taking a photo.



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Photographs, or to be more precise, images – are everywhere. Magazines, newspapers, publications, websites, brochures, leaflets, pamphlets... the list goes on and on and on. Everything that has a commercial use has some sort of marketing on it, and more often than not...it's a photo.

A few clever individuals have caught on to this. As you sit reading this eBook, there are hundreds of untrained, digital-camera snappers, pointing and clicking, and guess what...? Earning. And earning BIG.

Want to be one of them?

Could you take a picture like this?



Or this?



Here's another:



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And another.



If you are comfortable taking simple, clear photographs just like these, then this home based business could be for you.

*“...You can earn a regular monthly income from photos that normally would just be clogging up your hard drive...”*

Flip through any magazine – someone took that photo. Look around you. How many photos can you see? They are everywhere. Look at the photos in this eBook. They were all taken by somebody.

And somewhere, someone is making an income from these photos.

Think about the hundreds of photos that are currently filling up your computer. How much could they be worth?

Please let me clear up something immediately. You do not have to be an expert photographer. Just point the camera and SNAP. If you can turn the

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flash on and off, connect the camera to your PC, then this opportunity could be for you.

Because that is more than enough, to earn a regular monthly income.

*“...there is a real opportunity here to make good money from simple day-to-day photographs...”*



## How does it work?

Simple.

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You will make money, by submitting (for free) your photos to various photo websites. And you will get paid every time one of your photos is downloaded.

And that's it.

These websites are known as STOCK PHOTOGRAPHY websites, and they are ALWAYS looking for new, fresh and creative photos.

What exactly does STOCK PHOTOGRAPHY mean?

Over to Wikipedia for its definition:

*“Stock Photography consists of existing photographs that can be used for specific uses. Publishers, magazines, advertising agencies, filmmakers, web designers, graphic artists, corporate creative groups, and many other entities use stock photography to fulfill the needs of their creative assignments. Someone who uses stock photography instead of hiring a photographer can save time and money. Stock photographs are presented in searchable online databases, and are delivered via download or email.”*

You now understand what stock photography is, and how many BILLIONS of images are constantly needed in today's world.

Stock Photography is a BOOMING business, because of the simple laws of economics – SUPPLY AND DEMAND. Put simply, there is a HUGE demand for stock photos, all we have to do, is supply.

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The list below is just a FRACTION, of just some of the photos that have recently been downloaded and sold. Do you have any of these in your digital camera?

A pile of old bricks – a group of friends sharing a coffee – a man jogging – a lonely duck in a pond – a reflection of a famous building – a floodlit castle – a woman twirling on a beach – airplane vapors crisscrossing in the sky – a child opening gifts – a man using a bench press – a beautiful girl smiling – a bowl of delicious looking fruit salad – a traffic jam from hell – a couple hugging at an airport – a dentist at work – escalators full of shoppers – a marathon mid flow – the famous yellow taxis of New York – a simple glass of wine – a street full of blossom – the contents of a fridge – a bunch of friends engrossed watching tv – a blushing bride – a shopper with a dozen bags – a building mid construction – a smart looking apartment – an older couple camping in the great outdoors – a silhouette of a lone jogger – two sheep looking at each other – a smiling child – a close up of a profiterole – a vast empty beach with a solitary sun bather – a kitchen sink.....

Even writing this eBook has put some of my money into the pockets of a few dozen stock photographers.

Every photograph in this eBook I had to purchase (except for a couple which are mine). I bought most of the images by visiting various stock photography websites and downloading what I wanted.

In fact on that subject – have a good look at the photos in this eBook. What do you think of them? Honestly? Could you do better? I bet you could. Then it would have been YOU that could have made some money.

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I hope you are beginning to see the potential of this business, and how vast and relatively untapped the arena of stock photography is.

Put simply, there is a real opportunity to make good money from simple day-to-day photographs.

A few hundred shots that become popular downloads can easily become actual money in your pocket every month.

**Show me the money -**

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I think this chapter may really surprise you.

What you are about to read is quite astounding.

If you feel you could take photos like these, you should be involved in this business.



**At time of writing - this photo is making its owner \$369.20 per month EVERY month.**

Title: Playful

Viewed: 8539 times

Downloads: 1420 times

Duration on site: 3 months – added May 2007

istock file nos: 3418846

*(1420 downloads @ \$0.78 per download (small image) = \$1107.60.*

*Divided by 3 (3 months on site) = \$369.20 per month)*

In the three months this image has been online - it has earned its owner so far **\$1107.60** (this figure using the small size as our example) (using the xsmall size the figure adjusts to \$369.20/ using the medium size the figure adjusts to \$1846).

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Here's another example:



**In its first month  
this photo made its  
owner  
**\$885.30****

Title: Unity and Strength

Viewed: 6801 times

Downloads: 1135 times

Duration on site: 1 month – added August 2007

istock file nos: 3953171

*(1135 downloads @ \$0.78 per download (small image) = \$885.30)*

This image has only been on line for one month - but has already earned its owner **\$885.30** (this figure using the small size as our example) (using the xsmall size the figure adjusts to \$295.10/ using the medium size the figure adjusts to \$1475.50).

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